

# ASA Africa! BPS™

## Business Presentation Skills Training.

“when you speak well in public, people think you can do anything”

### Target Group:

All company owners, directors, sales & product managers, marketers, sales people and sales agents who are required to do formal presentations from time to time.

### Course Duration:

2 days from 09h00 to 17h00 at Leriba Hotel, Centurion or in-house at the client.

### Training Course Objective:

After completion, each delegate will be able to prepare and conduct professional and results driven sales and business presentations to any size audience with confidence.

**Methodology:** Lectures, discussions, role-plays & video recordings of presentations.

### Course Overview:

1. The 10 Adult Learning Principles
2. Overcoming stage fright
3. Designing, developing and presenting your presentation
4. The different sales and business presentations you can use
5. Using the different presentation techniques & media available
6. Evaluating your presentation and make it better
7. Understanding audience dynamics and handling groups
8. Communication, facilitation & interaction skills and techniques
9. Using PowerPoint correctly



### Cost:

**R5698.86 includes 14% VAT, lunches, refreshments, training manual & certificate.**

Courses can be conducted in-house anywhere in Africa, depending on the client's needs and the number of learners. The ASA Africa! BPS™ course is part of a career path and curriculum that was specifically developed for the Agri Trade Industry.

**Call ASA Africa! today:**

**Ansie De Kock (015) 290 2891**

**Email: [ansie@asafrica.org](mailto:ansie@asafrica.org)**

**Website: [www.asafrica.org](http://www.asafrica.org)**



**Proudly driven by EDUPARK, a facility of the University of Limpopo.**

**NPC 96/014342/08 VAT Reg. No. 4520172166 SETA Accreditation Number: P21/0216/L657**